



“The education industry’s best source for education, technology and business consulting”

Focused On:

- Refreshing Clarity
- Education Innovation
- New Horizons
- Learning Continuity

Our Concepts:

- Educational Technology Framework
- Cost of Fragmentation
- ‘Social Learning’
- Education Cloud
- Content Independence
- Enterprise Education Platform

Policies and Standards:

- FERPA
- IMS/LIS
- ADL/SCORM
- ITIL
- 508/ADA
- PCI /HIPAA

Current Initiatives:

- American Recovery and Reinvestment Act (ARRA)
- Race to the Top
- National Education Technology Plan
- LMS Evaluations
- Social Web Policies and legal implications
- IT Assessments

About the Gilfus Education Group

Based in Washington DC, the Gilfus Education Group delivers education innovation by bringing refreshing clarity and a pragmatic approach to academic and corporate enterprises through educational, technology, and business consulting. The company provides a wide array of services to clients across the United States and around the world, offering insightful and diversified expertise to the education industry. Since 1997, the Gilfus Education Group team has served thousands of universities, colleges, schools, academic content providers, and education and technology companies in meeting their mission critical planning and technology needs. The group consists of individuals of the highest caliber talent and experience in educational research, strategy, planning, and technical implementation services representing capabilities for meeting organizational objectives and compliance, evaluating education quality and outcomes, and supporting technical integration, infrastructure, and delivery.

Our Roots In Education

The Gilfus Education Group brings every project unmatched capabilities and personalized focus to achieve outstanding results. Based in Washington, DC, the firm is led by one of the most respected and innovative executives in the education industry. Stephen Gilfus launched a distinguished career out of Cornell University as one of the founders of Blackboard Inc., and principal designer of the company’s platforms and products and a member of many of the IMS working groups. Gilfus and his team worked collaboratively with NDU (the National Defense University) and the ADL (Advanced Distributed Learning co-labs) to implement SCORM (a content industry standard) within learning management systems. Over the past decade Gilfus and his team have helped thousands of academic institutions along the path of educational technology adoption. In 2004, he was the primary author of the “Educational Technology Framework”, a thoughtful model successfully used to guide hundreds of academic institutions through the process of organizational, technological, and social change. The Gilfus Education Group is an independent consulting firm providing an agnostic independent resources to academic institutions.

Current Challenges

Our world is changing. And today’s academic leaders are at the forefront of this evolution. In this new world, thought leadership and effective decision-making have never been more important. At the Gilfus Education Group we partner with education leaders to address today’s challenges in a secure, cost effective and academically sound fashion. Helping to cut through the “marchitecture” and social buzz of existing vendors to provide refreshing clarity for meaningful results. Working collaboratively we develop effective and lasting improvements to educational organizations. Whether we are developing new policies and procedures, realigning an organization, assessing the current state of IT, selecting new technologies, effectively supporting industry standards, building support infrastructures, or supporting end users, the Gilfus Education Group is your partner through it all.

Our Customers

The Gilfus Education Group offers independent consulting, implementation and research services to Educational institutions, associations, industry investors and the educational companies that serve them. The Gilfus Education Group is not a typical consulting firm. We are passionate about the education industry and take great pride in our results. Your challenges will become ours, and we focus on results.